

1. Name of the Faculty: MASS COMMUNICATIN											
2. Course Name	ADVANCED FILM & VIDEO PRODUCTION			L	T	P					
3. Course Code	JM310			3	1	0					
4. Type of Course (use tick mark)				Core ()	DE ()	FC (√)					
5. Pre-requisite (if any)	10+2 in any discipline	6. Frequency (use tickmarks)	Even (√)	Odd ()	Either Sem ()	Every Sem ()					
7. Total Number of Lectures, Tutorials, Practicals											
Lectures = Nil		Tutorials = Nil		Practical = 40							
8. COURSE OBJECTIVES: Help students understand and appreciate the craft of Film making, and develop the aesthetic and creative sense required for the creating quality films.											
9. COURSE OUTCOMES (CO): <i>After the successful course completion, learners will develop following attributes:</i>											
COURSE OUTCOME (CO)	ATTRIBUTES										
CO1	Understand the craft of Film Making.										
CO2	Learn about the different stages of Production.										
CO3	Engage in the synopsis writing process.										
CO4	Appreciate Good content and embrace the best practices.										
CO5	Acquire skills of Documentary and Fiction storytelling.										
10. Unit wise detailed content											
Unit-1	Number of lectures = 08	Title of the unit: Documentary & Experimental Films			Mapped CO: 1, 4, 5						
Style and Creative Treatment of a Film, Different types of documentary films, Documentary films and stylistic choices.											
Unit-3	Number of lectures =08	Title of the unit: Cinematography			Mapped CO: 1, 4, 5						
Uses of Lenses and Filters, Change of Perspective and psychology, Camera Blocking, Different types of lighting: Hard Light, Soft Light, Film Noir.											
Unit- 1	Number of lectures =08	Title of the unit: Planning a shoot			Mapped CO: 2, 3, 5						
Camera, Actors, Location, Visual Treatment, Equipment for the shoot, The shooting process, shot division, continuity sheet, Location recce, Permissions.											
Unit-2	Number of lectures =08	Title of the unit: Mise-en-scene			Mapped CO: 3, 4, 5						
Elements in the frame, Shot composition, Set Design, Choreography.											
Unit-3	Number of lectures = 08	Title of the unit: Editing & Animating			Mapped CO:2, 5						
CGI, DI, Use of Titles, Animating elements, Using online resources and copyright issues.											
11. CO-PO mapping											
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PSO1	PSO2	PSO3	PSO4
CO1	2	2	1	2	1	1	2	3	2	2	1
CO2	3	2	1	2	1	1	2	3	2	1	2
CO3	2	3	1	3	1	1	2	2	3	2	3
CO4	3	2	1	2	2	1	2	2	2	3	2
CO5	2	3	1	3	2	1	2	3	3	1	3
3 Strong contribution, 2 Average contribution, 1 Low contribution											
12. Brief description of self-learning / E-learning component											
<ol style="list-style-type: none"> https://www.youtube.com/user/RJFilmSchool/videos https://www.youtube.com/c/TylerMowery/videos https://www.youtube.com/c/BehindtheCurtain/videos https://www.youtube.com/channel/UCErSSa3CaP_GJxmFpdjG9Jw https://www.youtube.com/c/JustWrite/videos https://www.youtube.com/c/StudioBinder https://www.youtube.com/user/Nerdwriter1 https://www.youtube.com/c/TomorrowsFilmmakers/videos https://www.youtube.com/c/TheCloserLook/videos 											
13. Books recommended:											

1. Leonard C. Shyles. 2007. The Art of Video Production. Sage Publications, Inc., USA.
2. Katz, S. D. (2019). Film directing shot by shot: Visualizing from concept to screen.
3. Susan Hayward, Cinema studies : the key concepts /. 3rd Edition, London: Routledge, 2006.
4. Video production handbook, Gerald Millerson, Focal Press, 1992.